**JAIPURIA INSTITUTE OF MANAGEMENT, INDORE**

**PGDM**

**FOURTH TRIMESTER (Batch 2020-22)**

**END TERM IMPROVEMENT EXAMINATION, DEC-2021**

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| Course Name | **Talent Acquisition** | Course Code | **HR 402** |
| Max. Time | **2 hours** | Max. Marks | **40** |

**INSTRUCTIONS:**

All questions are mandatory.

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**Questions.1 (10 Marks)**

Talent acquisition is a step ahead of recruitment and selection. Elucidate this statement.

**Questions.2 (20 Marks)**

Prepare a hiring plan for the following positions:

a) Digital marketing executive , no. of vacancy : 5, time available: 90 days

b) Senior Manager Talent Acquisition, no. of vacancy : 1, time available: 60 days

Explain in detail the logic behind the plan.

The hiring budget for these two positions is 40 thousand only.

**Questions.3 (10 Marks)**

Recruitment evaluation requires certain metrics to be computed. Discuss in detail any 4 metrics.