**JAIPURIA INSTITUTE OF MANAGEMENT, INDORE**

**PGDM**

**FOURTH TRIMESTER (Batch 2020-22)**

**END TERM EXAMINATION, OCT-2021**

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| --- | --- | --- | --- |
| Course Name | **Talent Acquisition** | Course Code | **HR 402** |
| Max. Time | **2 hours** | Max. Marks | **40** |

**INSTRUCTIONS:**

All questions are mandatory.

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**Questions.1 (10 Marks)**

If you are preparing for the position of talent acquisition manager. Prepare a detailed note of what preparations you will do. Write the questions and answers that are likely to be asked.

**Questions.2 (10 Marks)**

You have started a consulting firm in which you offer consultancy to your clients related to talent acquisition.   Prepare a hiring plan (recruitment sources and selection tools) for the following positions

a. HR Generalist in Byjus

b. Business Development Manager FMCD company

**Questions.3 (10 Marks)**

A logistic start up company has initiated an Employer branding Project. You are an intern in that company and have been asked to prepare a complete plan of the same. Prepare the entire plan highlighting the process and EVP.

**Questions.4 (10 Marks)**

Recruitment metrics are critically important in an organization. Discuss this statement by giving examples of at least 6 metrics.