**JAIPURIA INSTITUTE OF MANAGEMENT, INDORE**

**PGDM**

**SIXTH TRIMESTER (Batch 2020-21)**

**END TERM IMPROVEMENT EXAMINATION, MAY-2022**

**Set-2**

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| --- | --- | --- | --- |
| Course Name | **Cloud Computing and Business Management** | Course Code | **IT-601** |
| Max. Time | **2 hours** | Max. Marks | **40** |

**INSTRUCTIONS:**

* All the questions are compulsory.………………………………………………………………

**Questions.1** As per the report generated by Dell explains that the companies that invest in big data, cloud, mobility, and security are able to gain 53% faster revenue growth than their competitors. Comment. **(10 Marks)**

**Questions.2**  Many of the companies can save lots of time about the client/customer reporting every month after incorporating the SaaS based customer relationship management software. Explain the application of SaaS based cloud infrastructural for reducing customer relationship management time? **(10 Marks)**

**Questions.3** If any healthcare organization is going for cloud interface for storing every detail of their patients, but don’t you think this would create various security breach issues, and what are the issues if such information is not stored. Justify your answer by considering cloud interface. **(10 Marks)**

**Questions.4** As companies continue to migrate to the cloud, understanding the security requirements for keeping data safe has become critical. Why some the companies like financial companies always going for private cloud infrastructure whereas retails and other companies are going for public or private infrastructure. (**10 Marks)**