**JAIPURIA INSTITUTE OF MANAGEMENT, INDORE**

**PGDM**

**FOURTH TRIMESTER (Batch 2021-23)**

**END-TERM IMPROVEMENT EXAMINATION, DEC-2022**

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| Course Name | **Supply Chain Management**  | Course Code | **40522** |
| Max. Time | **2 hours** | Max. Marks | **40** |

**INSTRUCTIONS:**

All questions are compulsory. All questions carry equal marks.

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**Questions.1:** Describe how India’s fast-moving consumer goods supply chain operates. Analyse why Indian companies have far more distributors than countries like the United States? . **(10 Marks)**

**Questions.2** Compare, How do the location and size of warehouses affect the performance of a firm such as Amazon? What factors should Amazon consider when deciding where and how big its warehouses should be? **(10 Marks)**

**Question.3** Consider a firm such as Apple or Dell, with few production facilities worldwide.

On the contrary, a firm such as Ford, with more than 150 facilities worldwide. Debate the pros and cons of having many facilities and why this model may or may not be suitable for one but not for another industry. **(10 Marks)**

**Question.4** Design how expected trends for the future can lead to different supply chain decisions, and support your argument relative to decision tree analysis that accounts for uncertainty. **(10 Marks)**