

# JAIPURIA CONNECT: **ALUMNI & EVENTS NEWSLETTER**

## THE JAIPURIA INDORE BULLETIN



### **JAIPURIA INDORE ALUMNI NEWSLETTER – LAUNCH EDITION**

The **Alumni Relations Committee** proudly presents the **Jaipuria Indore Newsletter**, your window into the latest happenings at Jaipuria Institute of Management, Indore. From exciting **campus events** and **academic milestones** to **alumni achievements** and **industry interactions**, this newsletter keeps our community informed and connected.

Stay tuned for insightful updates and inspiring stories!



## ALUMNI PANEL SESSION:

# The Five W's and 1H of PGDM Journey

On 5th July, Jaipuria Indore hosted an engaging **alumni panel session** as part of the **induction program** for the new batch. Esteemed alumni **Vikram Chatry** (2014-16), **Shreta Maheshwari** (2015-17), **Pratik Nagar** (2015-17), and **Bhagyashree Sharma** (2016-18) shared their experiences and valuable guidance.



The panel discussed **essential aspects of navigating the PGDM journey**, such as setting clear goals, adapting to new challenges, leveraging campus resources, and building meaningful networks. They emphasized the importance of time management, self-awareness, and aligning academic efforts with long-term career goals, **inspiring the students** to embark on this transformative journey with confidence and focus.



## HR Conclave

The HR Conclave on 3 August 2024, themed "**The Future World of Work: Integrating Technology and Sustainability**" featured insights from industry leaders, including **Mr. Sidheshwar Bhalla (KPMG India)** on generative AI and **Mr. Ankur Sabharwal**, an HR leader and former Army officer, who highlighted sustainability in HR. An interactive workshop on predictive analytics in talent acquisition provided practical strategies for data-driven hiring decisions.



## • 15th Foundation Day

We celebrated our 15th Foundation Day on 5 August, reflecting on our remarkable journey. **Dr. Deepankar Chakraborti**, Director, highlighted the contributions of our faculty, staff, students, and alumni in building a strong foundation. **Guest speakers** included PN Shetty (CEO, RupeeBoss), who shared insights on integrity and entrepreneurship, and Mr. Sunil Agarwal (Founder, Black Olive Ventures), who emphasized developing technical, people, and attitude skills for student employability. **Dr. Rekha Attri** and **Dr. Amiya Kumar Mohapatra** were honored for their exceptional contributions to research and academic excellence.



## UN PRME Regional Hub at Indore

On 9 August 2024, the Social Responsibility Committee of Jaipuria Institute of Management, Indore, hosted the launch of the **UN PRME Regional Hub**, focusing on the **Sustainable Development Goals (SDGs)**. The event began with an introduction by Dr. Romi Sainy, Dean Academics, followed by a panel discussion.



### ● "How Management Institutes Can Contribute and Collaborate to Achieve SDGs."

Panelists included:

- Dr. Kanhaiya Ahuja, Director, School of Economics, DAVV
- Dr. Rinku Joshi, Director, Daly College Business School
- Ms. Arti Kushwaha, Founder, Priyasakhi Mahila Sangh
- Dr. Deepak Agrawal, Director, Lal Bahadur Institute of Technology
- Dr. Tarun Kushwaha, Director, Acropolis Institute
- Dr. Satyakam Dube, Professor, IPS Academy
- Dr. Neeraj Jain, Professor, SGSITS

The panel, moderated by **Dr. Chandrika Parmar, India Chapter Head of UN PRME**, discussed how management institutes can incorporate SDGs into curricula to nurture future leaders. The event concluded with appreciation tokens presented by Dr. Ghanshyam Pandey, Dr. Megha Jain, and Mr. Rahul Bairagi.

## Ramleela Celebration

On 24 October 2024, Jaipuria Indore came alive with the spirit of Ramleela, organized by the Cultural and Creativity Committee. The evening featured a passionate enactment of key scenes from the **Ramayana**, highlighting themes of righteousness and the triumph of good over evil.

The event beautifully showcased the spirit of teamwork, creativity, and cultural pride, leaving a lasting impact and strengthening the sense of community at Jaipuria.



# Corporate Session by Alumni Amrita Ludhwani



On 12th November 2024, alumna **Amrita Ludhwani**, the **2018-2020 batch topper** and Gold Medallist, and current L4 Team Manager at **Amazon**, delivered two powerful sessions for the 2023–2025 and 2024–2026 batches. With over four years of experience at Amazon, she shared valuable insights.

She discussed **process optimization**, AI, and Six Sigma for the 2023–2025 batch, stressing the importance of **self-belief**, **resilience**, and staying updated on emerging trends. For the 2024–2026 batch, she highlighted **Six Sigma Green Belt** value, internship strategies, and tips for **resume building** and **interviews**. Her sessions inspired students to align skills with industry needs and embrace **continuous learning**.



## Prabhavh 3.0: Startup & Entrepreneurship Conclave

E-Week 2024, a **5-day** celebration, focused on "**Intrapreneurship**: Cultivating Innovation and Growth from Within." The event featured sessions on leveraging curiosity, AI in business, cybersecurity, and strategies for wealth building. Students participated in the **Idea Box Challenge**, where they proposed innovative solutions for work-life balance.

Industry experts shared valuable insights on customer relationships, AI applications, and entrepreneurial mindsets, inspiring students to embrace creativity and innovation for a dynamic future.



## E-WEEK 2024





## MANISHA ROY (2017-2019 BATCH)

Manisha Roy, currently working as a **Global Analytics Manager at Wella**, London, overseeing markets in the **US, UK, Europe, Asia, Australia, and New Zealand**. With extensive experience in analytics and performance management, she has held key roles, including:

- Senior Consultant, Department for Education, London (May 2023 - Oct 2023)
- Analytics Manager, PepsiCo, Hyderabad (Sep 2022 - May 2023)
- Data Science Manager, HP, Bengaluru (Mar 2021 - Sep 2022)
- Analytics Manager, Finnovation Tech Solutions, Bengaluru (Feb 2019 - Feb 2021)

Her career reflects a strong trajectory in **global analytics**, leading impactful initiatives across various industries and regions.



Global Analytics Manager  
at Wella

## RAJDIP DEY (BATCH 2018-20)

Rajdip Dey, an accomplished Sales Leadership Professional, is currently working with Kotak Life as **Branch Manager – Assistant Vice President**. Leading one of Kolkata region's most productive and high-value branches with a dynamic team of 200+ FLS professionals, he has consistently driven exceptional performance.

His exceptional performance earned him a spot among the Top 5 Branch Managers at the **KLI International Convention in Vietnam (FY 23-24)**. Starting his corporate journey in the **BFSI industry** with **Aditya Birla Capital**, he swiftly rose from Management Trainee to a **sales supervisory role** of Branch Manager, demonstrating strong leadership and strategic expertise.



AVP - Branch Manager  
at Kotak Life

## DEVGOPAL KARAN (BATCH 2020-22)

Devgopal Karan, a **Chairman's Gold Medalist** and Best Student of the Year 2022, is currently a **Senior Executive - Human Resources at Uno Minda**. With expertise in succession planning, training, and talent management, he plays a key role in shaping HR strategies. He began his journey as a **Management Trainee** in HR, quickly **progressing** as Senior Executive HR within the organization.

This year, **he returned to his alma mater as part of the campus hiring process**, representing Uno Minda and actively recruiting talent from Jaipuria Indore. His involvement not only strengthened industry-academia collaboration but also showcased his **commitment** to giving back to the institution that shaped his journey.



Senior Executive HRBP  
at Uno Minda

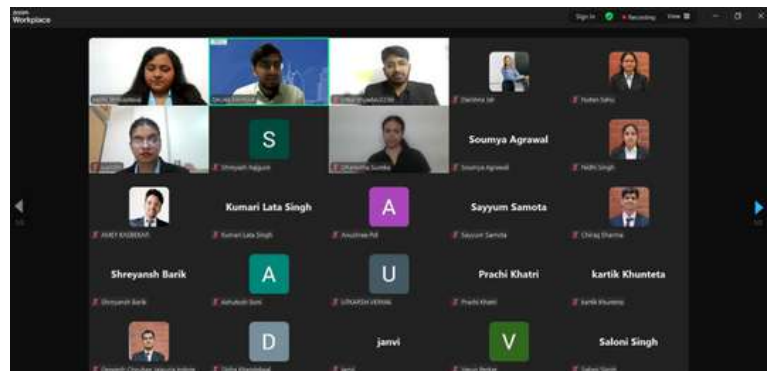
# SPECIALIZATION NAVIGATOR

Organized by  
Alumni Relations Committee

On December 8th, 2024, an insightful session, **“Specialization Navigator,”** was organized by the Alumni Relations Committee under the guidance of Dr. Pooja Kushwaha. The session aimed to help PGDM students make informed career decisions with guidance from accomplished alumni across various fields.

Key Highlights:

- **Mr. Mehul Saxena** (Area Sales Manager, Philips): Highlighted the importance of strategic thinking, adaptability, and mastering marketing concepts.
- **Mr. Talha Parkar** (Consultant - Analytics & Data Strategy, Havish M Consulting): Stressed building a strong project portfolio and staying updated on AI tools and technical skills like Excel.
- **Ms. Darshana Jat** (Senior HR Executive, UNO Minda): Emphasized the importance of continuous learning and mastering HR foundations.
- **Ms. Dhanistha Sureka** (Senior Financial Analyst, Oxane Partners): Encouraged strengthening numerical and financial skills and pursuing certifications in financial modeling and Excel.



*The session provided actionable insights, underscoring the role of mentorship in professional growth and Jaipuria's commitment to fostering a culture of learning and collaboration. We extend our gratitude to the alumni for their valuable contributions.*



## MDP ON BUSINESS ANALYTICS IN THE AGE OF GENERATIVE AI

The two-day program brought together 20 **corporate executives** for a deep dive into business analytics and Generative AI, offering cutting-edge insights, practical tools, and real-world applications to navigate the evolving **AI landscape**.



## CHRISTMAS FIESTONNN 2024

The day featured a cake-cutting ceremony, a surprise appearance by Santa Claus, and **fun games** like Musical Chairs and Freeze Dance. Attendees enjoyed a variety of **food and activities**, from Flip the Bottle to hot chocolate, making it a joyful and festive celebration for students, faculty, and staff.

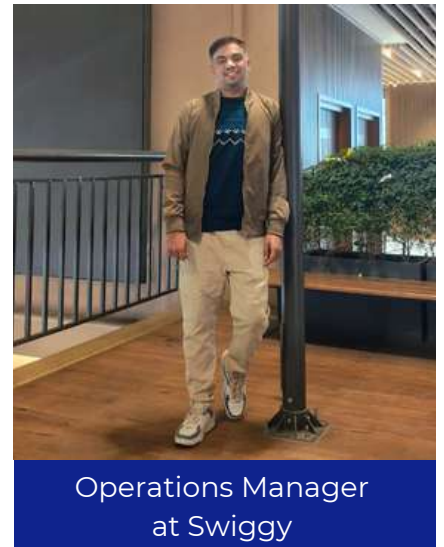
## NATIONAL YOUTH CONFERENCE

The conference featured keynotes on **digital transformation**, agricultural innovations, and education's role in sustainability. With over 50 participants presenting 33 **research papers**, the event concluded with a thanksgiving ceremony celebrating the success of the conference.



## LAKHAN SINGH (BATCH OF 2015-17)

Lakhan Singh, an accomplished operations leader, currently serves as **Operations Manager at Swiggy**, managing last-mile operations across Bihar, West Bengal, Odisha, and the North East. Over the last six years, Lakhan has achieved five promotions and experienced a **5x career growth**, starting as an associate and now overseeing a team of 30+. Previously, he made impactful contributions to Blinkit and Zomato, including the launch of pan-India late-night operations and optimizing logistics in emerging markets. His expertise in **business strategy, operations management, and data analysis** continues to drive innovation in the online food delivery industry.



Operations Manager  
at Swiggy



## TEDx Event

On December 28, 2024, Jaipuria Institute of Management, Indore, hosted an insightful TEDx event centered on the theme of **"Diversity and Inclusion."** The event featured a distinguished lineup of speakers:

- **Ms. Jabna Chauhan**, India's youngest Sarpanch, shared her efforts to challenge societal norms, promoting women's empowerment and alcohol prohibition in public spaces.
- **Ms. Gauri Sawant**, a transgender rights activist, spoke about her journey of self-acceptance, advocating for gender inclusivity and the importance of social equity.
- **Ms. Priyanka Mohite**, India's first woman to summit five peaks over 8,000 meters, shared how resilience and family support helped her overcome societal challenges.
- **Mr. Ajinkya Deshmukh**, a media professional, emphasized the value of patience, storytelling, and collaboration in achieving long-term success.



The event inspired attendees to embrace diversity and contribute to a more inclusive society.



## KUNJAL SETH (2015–2017 BATCH)

*“Kehte hain ki kisi bhi cheez ko shiddat se chaho, toh poori kaayanaat tumhe usse milaane mein lag jaati hai.”* This statement holds true in my life.

Hi! I am **Kunjali Seth**, an alumna of Jaipuria Institute of Management, Indore (Batch 2015-17), and the **Founder of Dhanishta Digital**, a leading digital advertising agency. My entrepreneurial journey began during my college days when I was introduced to **Digital Marketing**—a subject that fascinated me. This interest led me to a **summer internship at a Digital Ad Agency**, giving me hands-on experience and fueling my aspiration to start my own venture.



Founder & CEO  
at Dhanishta Digital

With my parents' unwavering support, I **launched Dhanishta Digital** in Jhansi on **24th October 2019** with a small yet passionate team. The early days were challenging—introducing digital marketing to businesses still reliant on traditional advertising. Through perseverance and innovation, we overcame these hurdles, focusing on creativity, trends, and impactful strategies.

Today, with **25+ creative minds**, we've served **1,000+ clients** across India and globally, including managing **five major BJP political campaigns** in UP and MP.

Adding to this journey, I signed an **MoU with Rise Jhansi Incubation Centre** as a Digital Marketing Expert, mentoring startups on branding and promotion.

In recognition of my contributions, I was honored with the **Alumni Achievers Award 2023** at Jaipuria Indore. This journey of challenges and growth continues, and I look forward to making a greater impact in the digital world while inspiring future entrepreneurs.

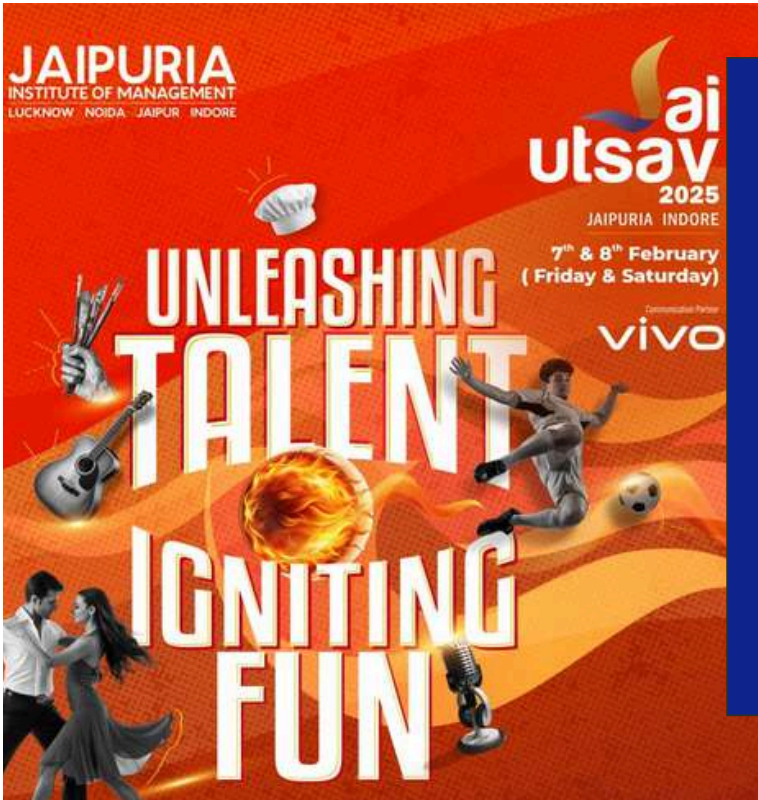
### Strengthening Alumni Bonds: A Year of Gratitude & Growth

As we enter the new year, we eagerly anticipate strengthening our bond with our esteemed alumni. Over this past year, we have been **truly grateful for their invaluable contributions**—sharing insights in academic guest sessions, serving on SIP presentation panels, guiding students through company preparation sessions for final placements, and inspiring through talk shows and mentorship initiatives. Their unwavering support continues to **enrich our academic and professional landscape**, and we look forward to **many more meaningful collaborations in the future**.

### Good News Placements!

It is with immense joy and pride that we share the exciting news that, as of February 1st, **105 placements** have been successfully achieved for the **2023-25** batch out of a total batch strength of **171**. This remarkable milestone is a testament to the hard work, dedication, and perseverance of our students, faculty, and the entire placement team. We are excited to see our students embarking on their professional journeys and look forward to even **greater success** as we continue to achieve more in the coming months.

# Upcoming Events



## JAI UTSAV

on 7th & 8th February

Jai Utsav is more than just an event; it's a celebration of the memories, friendships, and moments that made your college days unforgettable. With synergy, passion, and compassion at its heart, Jai Utsav brings together the best of talent, energy, and spirit. As we approach Jai Utsav 2025, we invite all our esteemed alumni to come back and relive the excitement of your college days.

## SAMANVAY 2025

on 15th February

Join us for Samanvay 2025, the much-awaited annual alumni meet of Jaipuria Institute of Management, Indore. Reconnect with old friends, relive cherished memories, and celebrate the continued success of our alumni community.

This evening promises a perfect blend of nostalgia, networking, and inspiring conversations.

We can't wait to welcome you back to campus and create new memories together. See you there!

## Samanvay 2025 Annual Alumni Meet



Reconnect. Relive. Rejoice.



**JUL 17** Saturday, 15th February 2025

Block your calendar and stay tuned for more details!



Newsletter presented by:  
Sayyum Samota  
Sunidhi Tiwari  
Utkarsh Verma  
Utkarsh Yadav

Newsletter designed by:  
Vaishnavi Mudaliar

## Stay Connected with Us on LinkedIn!



We are thrilled to introduce our **newly launched LinkedIn page**—your gateway to staying updated with alumni achievements, campus highlights, industry insights, and networking opportunities.

**Join us today!**

Click [here](#) to follow us now!

<https://www.linkedin.com/in/alumni-relations-committee-jaipuria-indore/>

Or Scan the QR code

## Register Yourself for Samanvay 2025! ✨🎓

The most awaited **alumni meet** is here! Come reconnect, relive memories, and celebrate the Jaipuria spirit at Samanvay 2025 on **15th February 2025, Saturday**. Don't miss this chance to catch up with old friends, network with fellow alumni, and be a part of this special gathering.

**Register now!**

**Scan the QR code** or **click [here](#)** to confirm your presence.

<https://forms.gle/tGVxUomxEPeBhkdJA>



**Thanks for reading!**

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Alumni Relations Committee

Stay tuned for more! 🍷

**Got news to share or have any doubts?**

Reach out to us at [alumni.indore@jaipuria.ac.in](mailto:alumni.indore@jaipuria.ac.in)  
or [alumni.jaipuria.indore@gmail.com](mailto:alumni.jaipuria.indore@gmail.com)