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Career Awareness Program

1 message

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Career Awareness Program

at

Jaipuria Institute of Management, Indore

On 10th September 2025, at the Jaipuria Institute of Management, Indore, an engaging Career Activity on the theme “**Partnership in Operation**” was organised. The presence of **Mr. Sourabh Tiwari**, Vice President of **iJaipuria Courses** and **former Director with the Hero Group**, graced the event.



As part of the activity, three teams showcased their innovative product ideas along with impactful taglines:

Team 1: **Ab Joote Nahi, Vibes Challenge** - Brand Name: Vibes Step

Team 2: **Mitti Ki Pehchan, Kheti Ka Samman** - Brand Name: Agriscience

Team 3: **One Bulb that Lights Your Room and Warms Your Heart** - Brand Name: Glo Heat Pvt. Ltd.



Alongside the presentations, Mr. Tiwari shared valuable insights on iJaipuria's courses, highlighting how they enhance **managerial skills, foster professional growth, and bridge academic learning with industry expectations**. This session, part of the **Career Awareness Program**, inspired students to combine skills, networks, and initiative, motivating them to dream big and take actionable steps toward their goals.



The activity highlighted **creativity, teamwork, and strategic thinking**, with key takeaways on adaptability, collaboration, time management, innovation, and seizing opportunities. Overall, it was an

enriching experience that blended practical exposure with professional learning and encouraged students to think beyond boundaries.

Team Media Relations Committee for the Event Coverage:

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