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## Book Review Session on Iacocca

1 message

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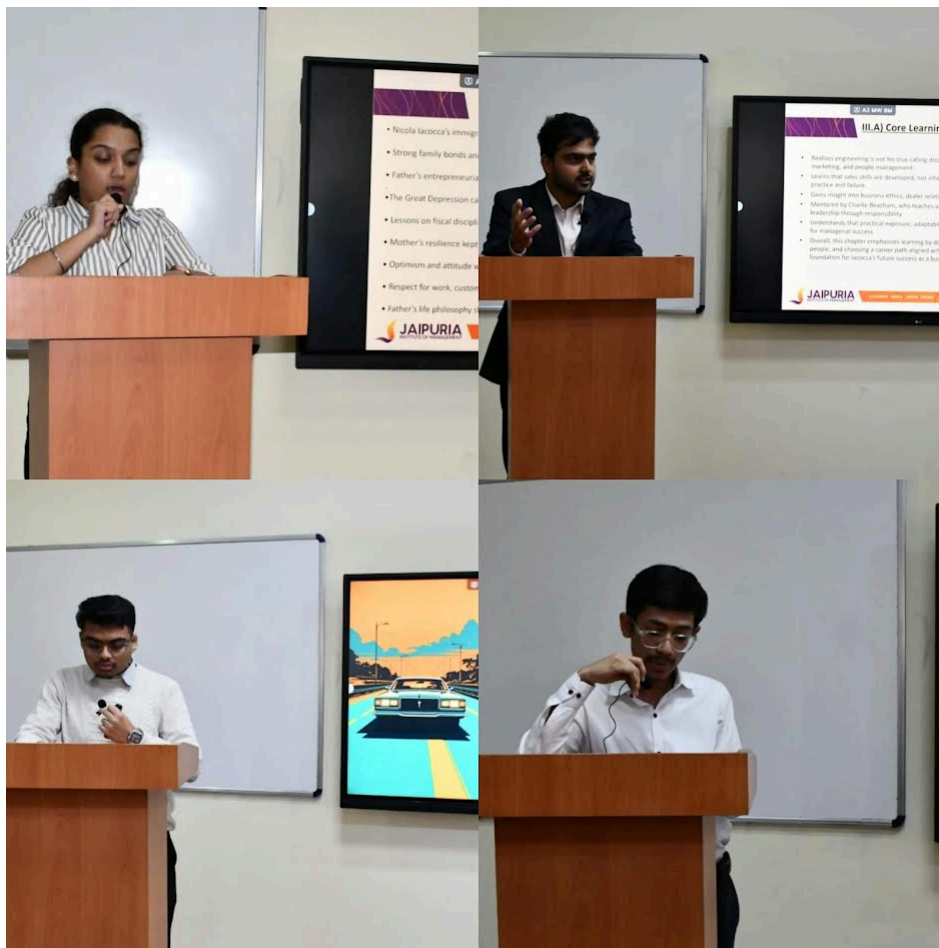
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## Book Review Session on Iacocca: An Autobiography at Jaipuria Institute of Management, Indore

On **16th December 2025**, the **Book Review Session on Iacocca: An Autobiography** was organised as part of the institute's **Reading and Leadership Development initiative**. The session began with a warm welcome and anchoring by **Ms. Ruchika Yadav**, who set the tone for an engaging and insightful discussion.



Following the introduction, the event proceeded with **chapter-wise reviews** presented by different student houses. The structured allocation of chapters ensured a comprehensive understanding of the book's central themes: **leadership, innovation, resilience, and ethical decision-making**, as reflected through **Lee Iacocca's inspiring journey**.

### House Presentations

- **House of Resilience**

The team shared Iacocca's early life experiences and his formative years at Ford, emphasising his perseverance and leadership acumen.

- **House of Radiance**

Their presentation highlighted Iacocca's rise within Ford and his innovative approach to management, balancing results with people-oriented leadership.

- **House of Vision**

This segment focused on strategic thinking and decision-making that shaped Iacocca's leadership identity, drawing parallels to modern-day corporate challenges.

- **House of Wisdom**

The team reflected on Iacocca's resilience after his exit from Ford and his visionary leadership at Chrysler, highlighting lessons in crisis management.

- **House of Unity**

Their discussion revolved around teamwork, inclusiveness, and organizational culture as driving forces behind Chrysler's remarkable turnaround.

- **House of Integrity**

The presenters underscored Iacocca's ethical values, candor, and commitment to accountability as core dimensions of sustainable leadership.



The session concluded with a **review of the final chapters** presented by **Ms. Venessa Stuart**, who eloquently summarized the enduring lessons from Iacocca's life, focusing on integrity, courage, and innovation in leadership.

The event concluded with an inspiring address by **Dr. Vinita Atre, Deputy Manager – Library**, who commended the participants for their efforts and highlighted the importance of reading books to develop essential skills such as leadership insight and to cultivate a knowledgeable, well-rounded personality for the future.



Following her speech, **certificates and gifts** were distributed to all presenters and contributors, marking a successful and enriching conclusion to the session.

The Book Review Session not only deepened students' understanding of leadership and resilience but also promoted collaborative learning through literary exploration.



**Team Media Relations Committee for the Event Coverage:**

**Photographs – Garvit Tiwari & Roshni Kothari**  
**Content – Programme Management Committee**  
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